



# Ticket back design guide

Please set your artwork as shown below to suit the relevant type of ticket.

Artwork can be accepted in Illustrator, Quark, In Design or PDF formats.

Please ensure that all artwork supplied is unflattened and editable.

Email: [artwork@ticketmedia.com](mailto:artwork@ticketmedia.com)

Post on disc to: Artwork department, Ticketmedia, Maple Works, Old Shoreham Road, Hove, East Sussex BN3 7ED

For more information, please call our artwork department on 01273 726325.

## Design notes

- Please keep all text at least 1mm from the edge of the design space and the magnetic strip.
- Up to twelve separate designs can be used in a single print run.
- The flexographic print process is used and a maximum of four colours are available, however, in certain circumstances this can be reduced to three according to the area and duration of campaign. Please check this at the time of booking if not advised.
- Please keep small print to 5 points or above in a sans-serif typeface.
- Bitmaps must be supplied separately, and can be supplied pre-separated to CMYK or as RGB and we will separate to suit.
- Please provide a hard copy or supply a PDF proof of the design.
- Provide any fonts used within the artwork, or convert all text to outlines.
- Trapping and overprinting will be carried out by us to suit the flexographic process.
- This ticket type requires a bleed of 1mm.

Please note that this type of ticket is cut randomly from a roll.

Laying out your design within the dimensions shown below will ensure one complete advert per ticket.

