



Ticket type:

Optima

Design space (mm):

18 x 38.7 & 51 x 38.7

Acceptable file formats:

Illustrator, InDesign, Quark, PDF

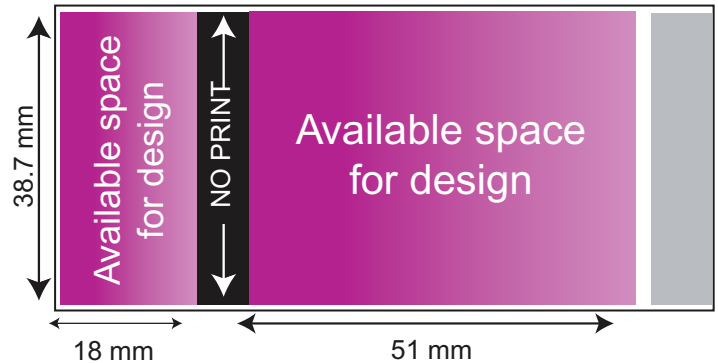
We output directly from Illustrator. Please ensure all artwork is editable and unflattened so the necessary pre-press can be applied.

If you are supplying as a PDF, please ensure all fonts are outlined and image resolution is set to 300dpi or higher.

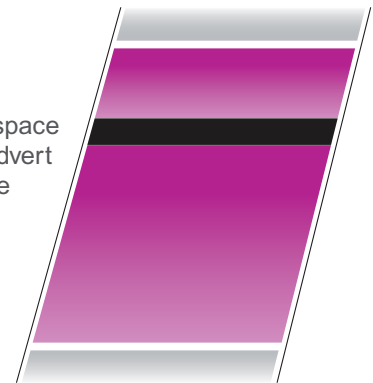
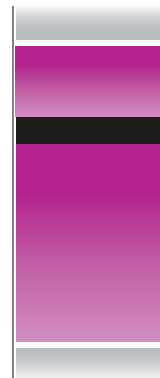
Important design notes:

- The minimum text size is 5 points. Any text smaller than this becomes illegible. Small text should ideally be black. Text reversed out of more than one colour should be set to at least 7 points.
- Tickets are printed flexographically on uncoated paper.
- Up to six colours are available on press. The default setup is CMYK, but spot colours are available on request.
- No bleed is necessary. There is always approx 1.5mm of white space surrounding the artwork.
- Please provide a hard copy or PDF of the design for reference.
- Any fonts and images used should be supplied separately. If you can't supply the fonts, please convert them to outlines.

Maximum no. of creatives per roll: 5



Tickets are cut at random intervals. The above design space ensures that one complete advert will always appear on a single ticket.



Artwork orientation can be set to either landscape or portrait.

Please send artwork to us using one of the following methods:

Email: artwork@ticketmedia.com

Post on disc to:
 Artwork department
 Ticketmedia
 Maple Works
 Old Shoreham Road
 Hove
 East Sussex BN3 7ED

A full design service is also available on request from our fully equipped and experienced design team. Please call to discuss your requirements.

