



Ticket type:

London Tube Tickets

Design space (mm):

41x20 & 41x5

Acceptable file formats:

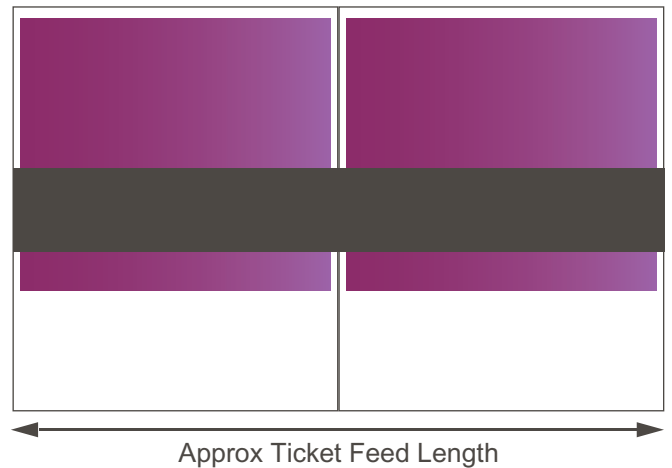
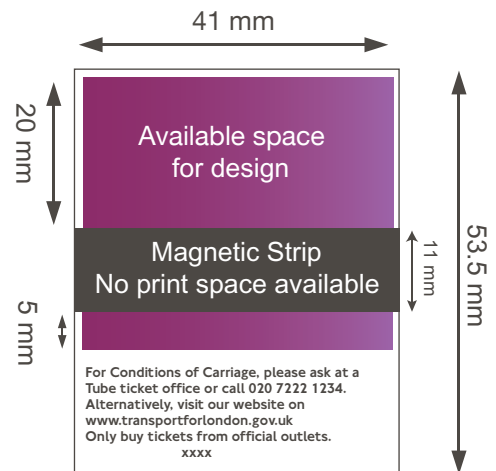
Illustrator, InDesign, Quark, PDF

We output directly from Illustrator. Please ensure all artwork is editable and unflattened so the necessary pre-press can be applied.

If you are supplying as a PDF, please ensure all fonts are outlined and image resolution is set to 300dpi or higher.

Important design notes:

- Up to twelve separate designs can be used in a single print run.
- No offers that require the ticket holder to show or retain their ticket to a third party (including vouchers) will be accepted by LUL.
- The flexographic print process is used and a maximum of four colours are available, however, in certain circumstances this can be reduced three according to the area and duration of the campaign. Please check this at the time of booking if not advised.
- Please keep small print to 5 points or above in a sans-serif typeface.
- Bitmaps must be supplied separately and can be supplied pre-separated to CMYK or as RGB and we will separate to suit.
- Please provide a hard copy or supply a PDF proof of the design.
- Provide any fonts used within the artwork or convert all text to outlines.
- Trapping and overprinting will be carried out by us to suit the flexographic process.
- No bleed is required.
- Please note the this type of ticket is cut randomly from a roll. Laying out your design with the dimensions shown opposite will ensure one complete advert per ticket.



Please send artwork to us using one of the following methods:

Email: artwork@ticketmedia.com

Post on disc to:
 Artwork department
 Ticketmedia
 Maple Works
 Old Shoreham Road
 Hove
 East Sussex BN3 7ED

A full design service is also available on request from our fully equipped and experienced design team. Please call to discuss your requirements.

